

2016 Playbill Advertising Contract & Invoice

Client: _____

Contact: _____

Address: _____

Phone: _____

Email _____

Advertising:

Playbills are printed for each new performance; however your ad will remain in the Playbill throughout the season! In 2015, 25,000 playbills were distributed to attendees! For just pennies on the dollar you can promote your business and get your message out to new and expanding audiences.

		B & W	Color
Full Page	4 ½w x 7 ½h	\$ 750	\$ 850
Half Page (<i>Horizontal</i>)	4 ½w x 3 ¾h	\$ 425	\$ 475
Half Page (<i>Vertical</i>)	2 ¼w x 7 ½h	\$ 425	\$ 475
Quarter Page (<i>Hor</i>)	4 ½w x 1 ^{7/8} h	\$ 300	NA
Quarter Page (<i>Ver</i>)	2 ¼w x 3 ¾h	\$ 300	NA
Eighth Page (<i>Ver</i>)	2 ¼w x 1 ^{7/8} h	\$ 200	NA

Ad size _____ Horizontal _____ Vertical _____

Repeat my ad from last year _____ Copy emailed _____

Payment enclosed _____ Payment will be mailed _____

Payment and Copy must be received no later than Feb 9th, 2016.

Signed _____

Date _____



Please submit to:

Ivoryton Playhouse Foundation Inc., P.O. Box 458, Ivoryton, CT 06442

For information call: (860) 767-9520 x204 Fax: (860) 767-5041 Email: dianem@ivorytonplayhouse.org